

CONTENT OF THE INTERNSHIP



ACTIVIDAD	MODALIDAD	OBJETIVO	FECHA	HORAS
Spanish Course	Face to Face	Intensive Spanish classes & development of communication and intercultural skills to prepare students for their company placement and project team.	Grupo Colombia Challenge 1: Mid-febrero / Mid-marzo 2024 Grupo Colombia Challenge 2: Mid-agosto / Mid-septiembre 2024	6 Hours per day, 30 hours per week + 12 hours of autonomous work per week Total of 168 hours
Training course on entrepreneurial structure in Colombia. Module 1: Economic, political, and commercial panorama of Colombia (one week). Module 2: Regional strategic sectors and customs aspects (two weeks) and Module 3: Business Culture (one week).	Face to Face (Spanish & English)	Be able to recognize Colombian business contexts from a social, cultural, historical, and entrepreneurial identification to guide the learning process in the construction of regional productivity stunts in international markets	Grupo Colombia Challenge 1: Mid-marzo / Mid-abril 2024 Grupo Colombia Challenge 2: Mid-septiembre / Mid-octubre 2024	4 hours per day, 20 hours per week + 10 hours of autonomous work Total of 120 hours (Taught 80% in Spanish)
Development of international practices at the companies and BCC.	Face to face	Development of the diagnosis phase and plan proposal for the improvement of the participating companies to open new markets in the European union or other markets of interest.	Grupo Colombia Challenge 1: Mid-abril / Mid-agosto Grupo Colombia Challenge 2: Mid-octubre 2024 / Mid-febrero 2025	Students will have their operation center located in the Business Consulting Center in Zona Franca Santander with flexible hours, between 6 and 8 hours a day. The BCC will place students in companies in the region to develop the practice process. Working groups of maximum four foreign students and two local bilingual students, accompanied by a tutor teacher and a tutor in the company. A minimum meeting per week is held with the tutors to establish progress, face-to-face or remote depending on the case. And at least two monthly face-to-face visits to the assigned company.